



**We're hand-selecting breweries from around
British Columbia to attend the fourth annual North
Island Craft Beer Festival.**

This is a charity-based event, where all proceeds raised will go
to the Campbell River Community Foundation.

**MARCH 15, 2025
CAMPBELL RIVER COMMUNITY CENTRE
401 11 AVE, CAMPBELL RIVER, BC**

NORTH ISLAND CRAFT BEER FESTIVAL

MARCH 15, 2025
CAMPBELL RIVER
COMMUNITY CENTRE



THE WHY:

North Island Craft Beer Festival is a family affair - bridging our love for the North Island and craft beer. This festival will give back to the community that has given us so much. Full proceeds will go to the Campbell River Community Foundation, a non-profit that provides numerous grants to various community groups each year. Our vision is three-fold: spotlight the beautiful city of Campbell River, give back to our community and bring awareness to modern day beer culture in our very own town.

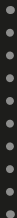
THE EXPECTATION:

This year, we will be purchasing two 20L kegs (or 30L if you don't have 20L kegs) or the equivalent in casks, cans or bottles, for a total of approximately 40L per brewery. Of course, should you choose to donate one of the kegs, we would graciously accept, but there's no obligation. There will be no registration fee for breweries. **More importantly, we would like two beer styles from each brewery, one of which is your choice. The second is where the fun begins! We want to make our festival stand out in some way, so we would like your brew team to get creative. We would like a small batch, cask or unreleased/soon-to-be released beer for the second keg.** We want our attendees to experience a beer they may never be able to taste again, or better yet, make them want to visit your brewery or seek out your beer in liquor stores.

THE DETAILS:

For our fourth event, we expect to have between 350-400 attendees for a four hour event from 1:00 PM to 5:00 PM. The food will once again be catered by the Campbell River Golf and Country Club. We will provide brewery reps, who are pouring, with food tokens and water. Should a rep not be pouring for the remainder of the day and wish to drink, we will happily exchange wristbands. We have blocked off a section of rooms in a downtown hotel, at a discounted rate, in hope that your brewery rep(s) will stay the night and attend the afterparty. We will also be hosting an after party at Session Taproom where some beer and food will be provided. We hope you will stay the night and join us for this social occasion. As an added incentive, Session will also be purchasing an additional 20L keg of one of your festival beers, so those who couldn't attend and even those who did, can try your beer!

BREWERY & ATTENDEE INFORMATION



MARCH 15, 2025
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COMMUNITY CENTRE



01. BREWERY/ATTENDEE INFORMATION

Brewery Name: _____

Brewery Address: _____

Brewery Phone: _____

Contact Name: _____

Contact Address: _____

Contact Email: _____

02. WHAT'S ON TAP?

PRODUCT NUMBER ONE:

Beer Style: _____

Product Size: _____

PRODUCT NUMBER TWO:

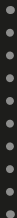
Beer Style: _____

Product Size: _____

03. COMMENTS/REQUESTS

Please send your brewery logo file(s) (.eps only) to info@nicbf.com for use in event marketing leading up to March and the month after.

TERMS, LEGALITIES & MORE



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WHAT WE SUPPLY:

- One (1) five-foot table per brewery (if a second is required, please let us know)
- Black table cloth (please let us know if you will bring your own)
- Ice (5 bags included — if you think you will need more, please purchase more on your own to meet your needs)
- Water bucket and water refills to rinse tasting glasses
- Slop bucket and cloth
- Food tokens and bottled water for those pouring

WHAT WE REQUIRE FROM YOU:

- 40L of beer (kegs, casks or packaged product)
- Doc 60 (emailed no later than March 1, 2025 — we will provide SEP # at a later date)
- Names and SIR # of servers (emailed no later than March 1, 2025 — servers must also have a copy of their SIR documentation on hand during the event)
- Pouring equipment, gas (if required), and ice bucket for kegs/product
- Display/promotional material for table
- Promotion of our event on all brewery social media channels leading up to March 15, 2025
- Ice (if you will require more than five bags)

INSURANCE:

We require all breweries name North Island Craft Beer Festival Society, City of Campbell River and Campbell River Community Foundation in your certificate of insurance (COI's). Please email insurance documents to us no later than March 1, 2025.

SET UP & TAKE DOWN:

Breweries will have access to the Community Centre for set up beginning at 11:00 AM, which will allow servers time to have lunch before the event begins at 1:00 PM. Breweries will be expected to have all material taken down by 6:00 PM at the latest.

SIGNATURE:

Please sign and date the below fields to signify your acceptance of the above expectations.

Print Name

Signature

Date



**WE HOPE THAT YOU WILL
JOIN US, CHEERS!**