



Event Sponsorship Packages

This is a charity-based event, where all proceeds raised will go to the Campbell River Community Foundation.

MARCH 15, 2025

**CAMPBELL RIVER COMMUNITY CENTRE
401 11 AVE, CAMPBELL RIVER, BC**

NORTH ISLAND CRAFT BEER FESTIVAL

MARCH 15, 2025
CAMPBELL RIVER
COMMUNITY CENTRE



Dear Community Member,

On March 15, 2025, we are excited to be hosting the fourth annual North Island Craft Beer Festival. This non-profit event is a casual social afternoon, raising money for the Campbell River Community Foundation.

The Campbell River Community Foundation provides a means of keeping charitable donations within the community and increasing the amount of funds available to all types of non-profit organizations. It offers a permanent source of funding because only the income from interest earned by the fund is dispersed. The Foundation uses this income from the funds entrusted to it to serve the interests of greater Campbell River in the areas of education, health and welfare, culture, environment, parks and recreation, youth, and seniors.

To help meet our fundraising goal, we are seeking sponsorship to cover event-related expenses such as rentals, food, security, and "safe-ride-home" transportation.

Our organizing committee is as passionate about hosting a great fundraiser as we are about sharing new craft beer with our community, as well as bringing people to experience our beautiful town. The goal for our fourth year is to host 15+ breweries at the event. Our base fundraising goal for this event is to surpass our third year donation of \$30,000. Our mission is to increase the amount donated as the event grows year after year. Our vision is three-fold: spotlight the beautiful town of Campbell River, give back to our community, and bring awareness to modern-day craft beer culture in our very own town.



AVAILABLE SPONSORSHIP PACKAGES

MARCH 15, 2025
CAMPBELL RIVER
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We welcome and appreciate any and all financial support from local businesses, and should you wish to sponsor, we have suggested levels of sponsorship for our event, plus special sponsorship opportunities (Featured and Diamond).

Please Note: All sponsors have the first right of refusal for 2026 sponsorship.

FEATURED SPONSOR — \$5,000 (1 Available)

- **6 Complimentary tickets included**
- Sponsor's logo printed on all event glassware
- Promotion within the Featured Sponsor section on nicbf.com - Home & Sponsors page
- Promotion and sponsor highlight on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day of event promotions
- Guaranteed access to purchase up to 10 presale tickets to the festival

DIAMOND SPONSOR — \$3,000 (1 Available)

- **4 Complimentary tickets included**
- Sponsor's logo printed on all photos from the photo booth
- Promotion within the Diamond section on nicbf.com - Home & Sponsors page
- Promotion and sponsor highlight on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day-of event promotions
- Guaranteed access to purchase up to 8 presale tickets to the festival

GOLD SPONSOR — \$1,000 (Unlimited)

- Promotion within the Gold section on nicbf.com - Home & Sponsors page
- Promotion on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day-of event promotions
- Guaranteed access to purchase up to 4 presale tickets to the festival

SILVER SPONSOR — \$500 (Unlimited)

- Promotion within the Silver section on nicbf.com - Sponsors page
- Promotion on all NICBF social channels (Facebook & Instagram)
- Guaranteed access to purchase up to 2 presale tickets to the festival

WANT TO GET INVOLVED IN ANOTHER WAY?

If you don't see a sponsorship level that works for your business, we'd love to chat about how we can collaborate in a unique way. Contact us to customize a sponsorship that suits you.



**HELP US SUPPORT
OUR NORTH ISLAND
COMMUNITY, CHEERS!**