North Island

CRAFT BEER FESTIVAL

EVENT SPONSORSHIP PACKAGE

Support a community-focused event while aligning your brand with NICBF's values of craft, collaboration, and philanthropy.











North Island Craft Beer Festival

MARCH 13, 2027
CAMPBELL RIVER COMMUNITY CENTRE

Dear Community Member,

On **Saturday, March 13, 2027**, Campbell River will once again come alive with the **North Island Craft Beer Festival**—now in its sixth year. This much-anticipated event is a lively afternoon filled with tastings from 20+ breweries, great food, and the energy of friends and neighbours coming together. Beyond the fun, the festival is about something bigger: every ticket, every toast, and every moment supports a stronger, more connected Campbell River. **Please join us in celebrating craft beer and giving back at this year's festival.**

About the CRCF

At the heart of the festival is the **Campbell River Community Foundation (CRCF)**—a local, independent, charitable organization whose mission is to enrich life in Campbell River. The Foundation brings people together who care about the community and creates opportunities for philanthropy—**helping people help others.**

Through its permanent endowment fund, only the income from investments is distributed each year, ensuring that generosity has an enduring impact. From education and health to youth, seniors, arts, culture, and the environment, CRCF supports the organizations and initiatives that matter most to Campbell River. **By supporting the North Island Craft Beer Festival, you are directly contributing to this lasting legacy of care and connection.**

Our Vision for 2027 and Beyond

In 2026, we proudly raised $42,000 for CRCF. **In 2027, our goal is to surpass that milestone once again**—expanding our impact and our ability to give back. With your sponsorship, we can cover key event expenses like rentals, food, security, and safe-ride-home transportation, ensuring that the maximum funds flow directly into the Foundation's endowment.

When you support the North Island Craft Beer Festival, you're not just sponsoring an event—**you're joining a tradition of generosity, celebration, and community pride.**

Sincerely,
Kyle & Sarah Leigh

Event Highlights

- Annual non-profit festival hosted in beautiful Campbell River, BC.
- Held annually in March at the Campbell River Community Centre.
- 20+ BC-based breweries participate annually.
- Tickets include four tasting tokens and two food tokens. Additional beer and food tokens available for purchase at the festival.
- Silent Auction featuring locally themed packages and experiences.
- Food catered by Carve Kitchen and Meatery.



Sponsorship Packages

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We welcome and appreciate any and all financial support from local businesses, and should you wish to sponsor, we have suggested levels of sponsorship for our event, plus special sponsorship opportunities.

Please Note: All sponsors have the first right of refusal for 2028 sponsorship.



Featured Sponsor — $5,000 (Currently Available)

6 Complimentary tickets included

- Sponsor's logo printed on all event glassware
- Promotion within the Featured Sponsor section on nicbf.com - Home & Sponsors page
- Promotion and sponsor highlight on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day of event promotions
- Guaranteed access to purchase up to 10 presale tickets to the festival

Diamond Sponsor — $3,000 (Currently Sponsored)

4 Complimentary tickets included

- Sponsor's logo printed on all photos from the photo booth
- Promotion within the Diamond section on nicbf.com - Home & Sponsors page
- Promotion and sponsor highlight on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day-of event promotions
- Guaranteed access to purchase up to 8 presale tickets to the festival



Platinum Sponsor — $2,000 (Currently Sponsored)

- Promotion within the Platinum section on nicbf.com - Home & Sponsors page
- Promotion and sponsor highlight on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day of event promotions
- Guaranteed access to purchase up to 6 presale tickets to the festival

Gold Sponsor — $1,000 (Unlimited)

- Promotion within the Gold section on nicbf.com - Home & Sponsors page
- Promotion on all NICBF social channels (Facebook & Instagram)
- Promotion on all print media ad designs & day-of event promotions
- Guaranteed access to purchase up to 4 presale tickets to the festival

Silver Sponsor — $500 (Unlimited)

- Promotion within the Silver section on nicbf.com - Sponsors page
- Promotion on all NICBF social channels (Facebook & Instagram)
- Guaranteed access to purchase up to 2 presale tickets to the festival

Want to get involved in another way?

If you don't see a sponsorship level that works for your business, we'd love to chat about how we can collaborate in a unique way. Contact us to customize a sponsorship that suits you.

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FESTIVAL

Bridging our love for the North Island and Craft Beer.

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CAMPBELL RIVER COMMUNITY CENTRE
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